

STEPHANIE E. JOHNSON, RDN, LD

LinkedIn.com/in/Stephanie-Johnson-RDN

EXPERIENCE

Associate – N. Chapman Associates, Washington, DC 7/2016 – 11/2018

- Direct and strategize regulatory and legislative affairs portfolio for clients of a well-established food policy and health communications firm while managing project budgets and internship program.
- Proven track record of successful client and stakeholder engagement including:
 - Researching, writing, and submitting comments to the Healthy People 2030 Advisory Committee resulting in the addition of language beneficial to client interests.
 - Facilitating stakeholder meetings with USDA Secretary's office to advocate for specific guidance language.
 - Building a coalition and writing a report summarizing coalition recommendations and research that led to three bills being introduced by the Washington, DC City Council and testifying on the legislation.
 - Managing development and graphically designing nutrition educator guide, training manual, and handouts for the local health department. goo.gl/PH1a8u
- Managed technical affairs for trade association client including all legislative, regulatory, and scientific initiatives.
- Operations director and lead communications programs for nonprofit division, Advocates for Better Children's Diets.
- Coordinate, host, and moderate annual food policy conference with over 30 food and nutrition policy speakers.
- Direct communications, provide training, and evaluate local community health programs and initiatives.
- Supported external engagement with elected officials at the state and federal level on nutrition education.
- Identified opportunities to promote visibility and increase public awareness of client initiatives.

Manager of Policy Analysis and Marketing, promoted from Food Policy Fellow – Food Directions LLC, Washington, DC 8/2015 – 6/2016

- Wrote briefing memos for hearings and markups, drafted backgrounders and questions for House and Senate hearings for clients, wrote weekly client newsletter on food policy, and drafted comments on proposed federal regulations.
- Attended professional and scientific conferences, congressional hearings, legislative and federal agency public meetings, and participated in coalitions on behalf of clients.
- Assisted with legislative and regulatory policy analysis, information gathering and sharing, and strategy development.
- Analyzed menu items and created public communications materials to comply with FDA menu labeling regulations.

Board of Directors – DC Metro Academy of Nutrition and Dietetics, Washington, DC 8/2015 – Present

- Current President-Elect, Food and Nutrition Conference and Expo (FNCE) Committee Chair, and Webmaster. Former positions include: Professional Development Committee Chair and Membership Chair.
- Organized and hosted three annual conferences including speakers, marketing, logo and program design, and event logistics for over 100 of attendees.
- Awarded Academy of Nutrition and Dietetics Outstanding Preceptor of the Year – DC 2018 and Academy of Nutrition and Dietetics Recognized Young Dietitian of the Year – DC 2017.

EDUCATION

Virginia Polytechnic Institute and State University, Northern Virginia Center – Falls Church, VA. Class of 2015.

Registered Dietitian Nutritionist (RDN), Licensed Dietitian (LD) in District of Columbia

- Completed full-time internship in nutrition and dietetics with an emphasis in leadership, policy, and communications.
- Designed infographic for the Dietary Guidelines report release for International Food Information Council. Had a total reach of 1.36 million, over 2,000+ reads, 6% engagement on Facebook. foodinsight.org/2015-DGA-infographic

Montana State University – Bozeman, MT. Graduated with Honors. Class of 2014.

Bachelor of Science – Food and Nutrition, Dietetics Concentration, Emphasis – Sustainability

Bachelor of Science – Cell Biology and Neuroscience, Biomedical Sciences Concentration, Emphasis – Anatomy

- President, Past-President, and Student Liaison – Montana Student Dietetics Association
 - Academy of Nutrition and Dietetics Outstanding Dietetics Student – Montana 2014
 - Founded and led program development, volunteer recruitment and training, budgeting, and marketing of an annual grassroots advocacy event. Grew attendance from 50 to 500 in one year.
 - Led rebranding effort for the Montana Academy of Nutrition and Dietetics and policy manual update.